



A Year of Progress, Impact and Achievements 2014 / 2015



Working together to improve the quality of life for the people of Merseyside through sport and physical activity



“ MERSEYSIDE: Making A Difference ”



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FOREWORD



Welcome

Merseyside Sports Partnership has demonstrated significant successes and made steady progress on new developments – all of which I am and my fellow board members are proud of. With this annual report you will witness those successes and the impact sport and physical activity has had on the people of Merseyside.

Whilst capacity has been a challenge for the Core Team this last 12 months, I am proud to confirm Merseyside Sports Partnership has achieved all its contractual outcomes during 2014-2015 and implemented three major and significant areas of development.

Firstly, **building capacity within the Core Team** – In response to our improvement journey the dominant themes that emerged from the ‘Detractors’ highlighted gaps in capacity in Marketing, Insight and new strategic partnership. I am pleased to announce the recruitment of six additional members of staff for 2015-2016 into the team, who will add significant value to the existing team of professionals supporting the partnership. [MSP Staffing Structure – August 2015](#)

Secondly, **Governance Refresh** – During the latter ends of 2015 we have supported the Director to undertake a comprehensive Governance Review, taking steps to ensure we stay a head of the game as a high-performing county sports partnership – you will find a copy of the Governance Framework 2015 here: <http://www.merseysidesport.com/assets/MSP-Governance-Framework-2015-20171.pdf>

Thirdly, **recruitment of chair and members to Merseyside Sports Partnership Advisory Board** - On behalf of my colleagues I am delighted by the numbers and the quality of applicants passionate about joining our Strategic Advisory Board. These are very exciting times for the partnership and I take great pleasure, along with my colleagues in supporting the selection of new members to our Advisory Board – a dynamic and progressive body capable of supporting and influencing partners to ‘improve the quality of life for the people of Merseyside through Sport and Physical Activity’.

As you can witness in this report it has been a very busy 2014-2015 for both the Board and the Core Team and as I come to the end of my tenure as Chair I would like to take this opportunity to say thank you to all our partners, funders, supporters, sponsors and our dedicated board members. I would also like to say a special thank you to the Director and her team for the excellent work throughout the year – it’s been a real pleasure to be the Chair of Merseyside Sports Partnership.

I do hope you enjoy reading 2014-2015 Annual Report and take the opportunity to share in our celebrations.

Best Wishes

A handwritten signature in black ink that reads 'Stephen Tiffany'.

Stephen Tiffany
Chairman
Merseyside Sports Partnership

MEET THE BOARD

STEPHEN TIFFANY

Chairman
Advisor on Local
Education Authorities PE
& School Sport

JOHN BELL

Vice Chairman
Advisor on Efficiencies
and Business
Development

JULIE TIERNEY

Member
Advisor on Public Health

DAVE BOOOCK

Member
Representing 6 Merseyside
Local Authorities Sports
and Recreation

PAM JERVIS

Member
Advisor on Further
Education Provision and
Regional Community
Sport Champion

DAVE SOUTHERN

Member
Representing National
Governing Bodies at
Regional Level

BRIAN BOYLE

Member
Representing Merseyside
Sports Councils

PAULINE MANNING

Member
Representing Merseyside
Sports Councils

GERRY KINSELLA

Member
Advisor on Social
Enterprises and Equality

SUZANNE RAMSEY

Member
Representing 14 School
Games Organisers in
Competitive Sport

RON ODUNAIYA

Liverpool City Council
Host
Director of Community
Services

JUSTINE BLOMELEY

Advisor
Sport England

MEET THE CORE TEAM

■ **JEAN STEPHENS**

Director

■ **KERRY STEWART**

Strategic Lead
(Business & Improvement)

■ **ANDREW WILEMAN**

Strategic Lead
(Workforce)

■ **JULIE LEASOR**

Strategic Lead
(Physical Activity & Sport)
(Adults)

■ **CALUM DONNELLY**

Strategic Lead
(Sport & Physical Activity)
(Children & Young People)

■ **JOANNE SCHUMANN**

Office Manager
(Compliance & Finance)

■ **MATTHEW DALY**

Business Support Officer
(Research & Insight)

■ **LAUREN MURPHY**

Business Support Officer

■ **KENNY CHU**

Research Officer

■ **TERI WAINWRIGHT**

Workforce Support Officer

■ **JENNIE PLATT**

Sports & Physical Activity
Officer



Our Strategy

Mission, Values & Objectives

Our Mission

'Working together to improve the quality of life for the people of Merseyside through Sport and Physical Activity'

Our Vision

- Sustain and grow participation in sport
- Improve access to quality coaches, volunteers, officials, clubs and facilities
- Improve health and wellbeing through physical activity
- Increase success and celebrate achievements

Our Values

- Integrity (openness and honesty, trust, ethics)
- Action (results and impact, responsiveness, expertise)
- Passion (belief, commitment, making a difference)
- Leadership (empowerment, teamwork, innovation)
- Inclusion (participation, promotion, engagement)
- Accountability (Objectively, conflict, decision-making)

Our strategy is driven by the 5 P's

Participation

To provide and promote high quality opportunities for all people of all abilities to become involved in sport and physical activity on a regular basis

People

To support the ongoing development of coaching and volunteering capacity within the sport and physical activity sector

Places

To ensure that there is access to a range of quality places to play sport and take part in physical activity

Partnerships

To maintain and develop the culture of partnership working that delivers on its promise to customers, local communities and funded bodies

Profile

To raise the profile of and celebrate, sport and physical activity



The 5 P's

Headline Statistics & Case Studies

PARTICIPATION



ADULT PARTICIPATION (16+)



32.2%

of adults in Merseyside are taking part in sport and physical activity



11.7%

of adults in Merseyside have taken part in organised sports competition



36%

1 x 30 minutes of at least moderate intensity sport in last 28 days



16.4%

3 x 30 minutes of at least moderate intensity sport in last 28 days

Source: Active People results

PARTICIPATION > TALENT

60

sports scholarships awarded in Merseyside (by Liverpool John Moores University and Liverpool University)

= £135,000

worth of funding support for athlete scholars

NOTE: All the statistics provided in these headline achievements 2014/15 have been taken from Merseyside Sports Partnerships monitoring systems unless otherwise stated.

YOUNG PEOPLE PARTICIPATION (0-19)

3,636

young people (aged 14-25 years) participated in Sportivate activities in Merseyside

92%

2,777 young people were retained in these activities for 6, 7 or 8 weeks (i.e. missed only one out of 6, 7 or 8 weeks of coached activity)

SCHOOL GAMES

2,525

young people participated at the Summer 2014 School Games

1,186

young people participated at the Winter 2015 School Games



234

young people were engaged in the events as a volunteer

= £15,210

worth of in-kind voluntary assistance at these events

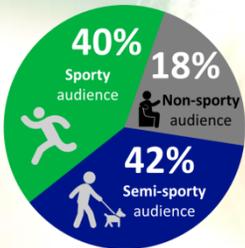
* Monetary value based on volunteers dedicating 5 hours of volunteering time at a rate of £13 per hour

SPORTIVATE PROGRAMME (11-25)

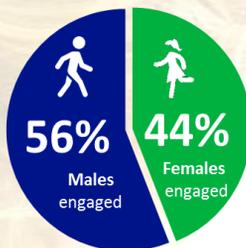
Sportivate is a £56 million Lottery funded London 2012 legacy project that gives more young people the chance to discover a sport that they love.

The programme gives 11-25 [A2] year-olds who are not particularly sporty access to six-to-eight weeks of free or subsidised coaching in a range of sports.

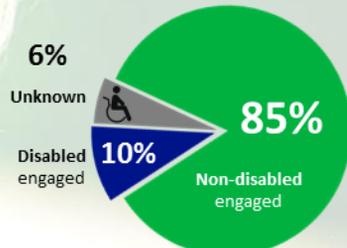
Active Breakdown



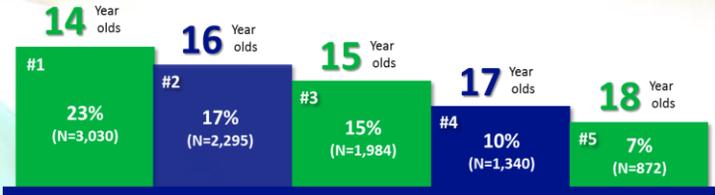
Gender Breakdown



Disability Breakdown



Top 5 age groups with highest retention rates* across 4 years of the Sportivate programme.



*Percentage retention for each age group is relative to the Sportivate total retained figure [N = AGE retained / N = MERSEYSIDE total retained x 100]

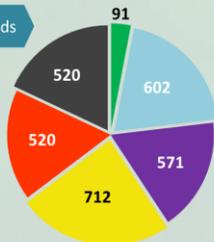
KEY

- Halton
- Sefton
- Knowsley
- St Helens
- Liverpool
- Wirral

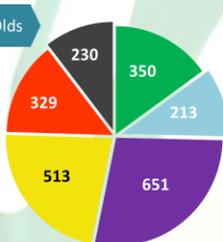
Local Authority Breakdown

Numbers of Sportivate participants retained by each local authority for the top 5 highest retained age groups across Merseyside.

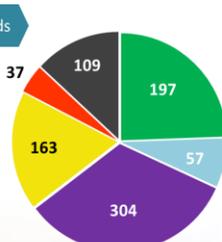
14 Year Olds



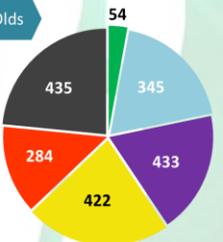
16 Year Olds



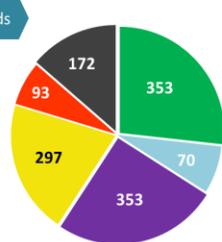
18 Year Olds



15 Year Olds



17 Year Olds



Satellite Clubs encourage youngsters to take a shot at netball

Background

Satellite clubs are extensions of community sports clubs which are established in a new venue, usually a secondary school, college or community facility; specifically targeting the 11-25 age group. Satellite clubs are usually run by sports clubs who bring their expertise and enthusiasm to places where young people already meet.



Challenge

There were gaps in the community sports provision for Children and Young People across Sefton. Although Sefton MBC was working hard on a range of interventions to engage 11-25yr olds in sport, there was room to do more.

Targeting young people whose sporting behaviour is irregular, the long-term aim is to engage them in a sport that will provide them with the right experiences to become consistently active.

Our Support

- Working through Sefton MBC's key contact to consult with young people through schools and communities. In two areas, Crosby and Maghull, we identified significant demand for netball amongst the 11-25yr olds.
- Creating a programme of activity, in conjunction with Sefton MBC, that was positioned to meet the needs of the young, irregularly-active people in these communities.
- Supporting Sefton MBC to ensure and monitor successful project delivery, including surveying feedback on the satellite club process at a nominated club.

The Active Difference

Two new clubs – one in Maghull and one in Crosby. The first in an area where there was previously no community netball activity and the second in an area where no junior provision existed.

In Maghull Merseyside Sports Partnership and Sefton MBC up-skilled a community workforce and engaged the right community activists to develop a weekly netball session which developed into an affiliated junior netball club.

In Crosby a junior club was created, kick-started through a charitable netball tournament which piqued interest and provided a springboard into a new regular junior netball session, funded through Satellite Clubs. Three players from this new club were selected for County Trials and made the Merseyside County Squad. Additionally one junior umpire was selected to umpire at a European Netball Tournament, leading on to progressing to work towards umpire qualifications. The club continues to grow with a second and third girls' team and additional training hours planned to accommodate the growth and demand in netball in this community.

Table Tennis star Jack takes the road to Rio, via Halton.

Background

Jack Hunter-Spivey was born in Liverpool with cerebral palsy and was blind and deaf until he was nine months old. Following a move to Halton, Jack discovered table tennis age ten at his local youth club and soon joined Halton Table Tennis Club. Even from an early age his sights were on the Paralympics.



Image courtesy of Michael Loveder

Challenge

Jack had been spotted by a coach representing the National Governing Body for Table Tennis at the Halton club and was keen to progress his dream.

However, regular training meant regular expenses. Plus Jack needed ongoing expert support and encouragement around him, in addition to the support he was already receiving from his family, to really develop and nurture his talent.

Our Support

- Encouraging his appetite for sport from an early age through opportunities to participate in the Merseyside School Games
- Recognising and highlighting his talent through the 2010 Merseyside Sporting Champions Dinner, where Jack was awarded the Merseyside Young Sports Person of the Year
- Continuing our support of local authority partners, Halton Sports Partnership and Table Tennis England's Merseyside team, who in turn support Jack to access further funding, coaching and professional encouragement.

The Active Difference

Thanks to his own determination, plus support received from across the Partnership and beyond Jack is now ranked 17th in the world. He has won numerous medals around the globe and a place at the Rio Olympics is now within his grasp. Thanks to a Halton Sports Development bursary grant Jack will soon travel to competitions in Korea and Belgium that are vital to his bid to qualify for the Paralympic Games. Watch this space!

PEOPLE



COACHING

1,369 coaches currently registered on Coaching Merseyside

403 attended MSP Coach Education classes

18 Open courses

10 Group specific courses

49% of participants engaged were from priority wards across Merseyside.

Courses organised for the benefit of the partnership:



14 Safeguarding and Protecting Children



3 An Introduction to Fundamentals



1 Equity in Your Coaching



6 Emergency First Aid for Sports Coaches



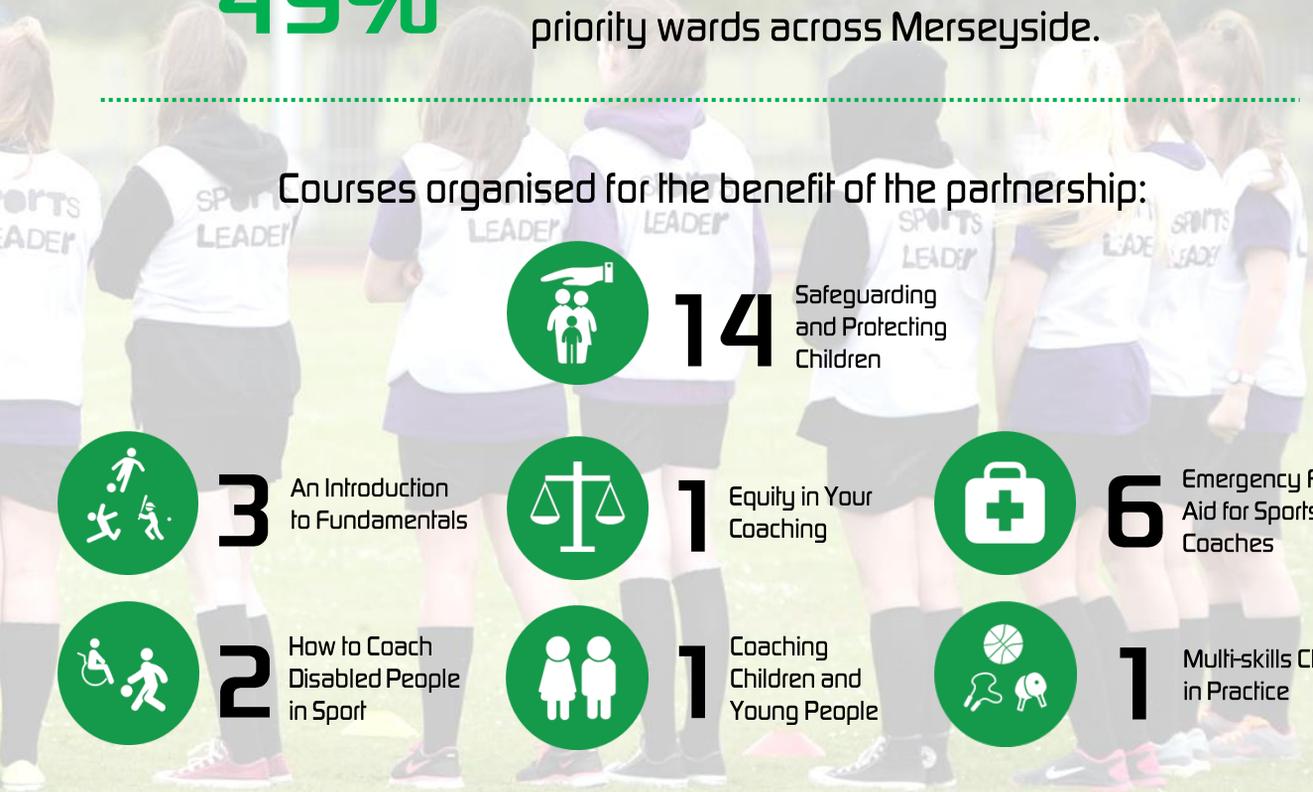
2 How to Coach Disabled People in Sport



1 Coaching Children and Young People



1 Multi-skills Clubs in Practice



Maximising partnerships with higher education – English Lacrosse Association

Background

One of the English Lacrosse Association's (ELA) priorities is to grow the sport of lacrosse within Liverpool. Key to our role as Merseyside Sports Partnership is supporting National Governing Bodies of Sport at a local level, helping them to develop and implement their projects.



Challenge

Could we pilot a way of working between a National Governing Body and a Higher Education Institution that was mutually beneficial for both organisations and directly contributed to the development of a sport at a local level?

And in doing so could we demonstrate the specific benefits that can arise when a National Governing Body and a Higher Education Institution work closely together?

Our Support

- Collaborating with ELA to identify developing sport participation opportunities for young people within Liverpool as a priority, plus workforce availability as a barrier.
- Brokering a relationship with Liverpool John Moores University and ELA to discuss collaborative working, with 3-way discussions identifying the potential for students to act as a workforce to support lacrosse delivery.
- Getting partner agreement to pilot a project to up-skill and deploy Coaching Development degree students to work alongside ELA's dedicated community coach.
- Meeting some of the costs to develop the students directly.
- Initiating a project to demonstrate the benefit of developing and deploying the Coaching Development Degree students, including illustrating the opportunity to maximise links with other students. The project subsequently provided an opportunity for a 3rd-year Sport Development student to manage the project as part of their degree coursework.

The Active Difference

LJMU Student Projects Manager: *"[The project] provided our students with exceptional opportunities, to upskill their sport and coaching knowledge and develop their confidence."*

School, PE Teacher: *"We have found the project to be really useful and our mixed ability school group all had a positive experience."*

Sport Coaching student: *"[The project] helped me to gain a great deal of confidence and skills in coaching. I have learnt a new sport I knew nothing about and I now feel confident enough to deliver in schools."*

Working with businesses to help employees get active.

Background

Workplace Challenge is a national programme for the County Sports Partnership Network which aims to engage workplaces in sport and physical activity. For Merseyside Sports Partnership the Workplace Challenge represents part of our wider workplace offer, which recognises that engaging employees in sport and physical activity is vital in creating an efficient and effective organisation.



Challenge

We spend a lot of our lives at work up to 60% of our waking hours. So it's a great place to introduce new habits and routines that boost our health and wellbeing.

40 % of males and 35% of females spend more than 6 hours a day desk bound or sitting still. Meanwhile physically active people take 27% fewer days off sick, are more productive, and are generally more motivated at work.

However motivating the work force is hard, sustaining activity even harder!

Our Support

- Liaising with National Governing Bodies of sport to identify packages which they offer that could be cross-sold as part of the Workplace Challenge offer.
- Meeting with local authority partners to see how existing workplace offers could be enhanced by the national initiative.
- Engaging major Merseyside businesses to raise their awareness of the Workplace Challenge scheme, with the flexibility to offer a range of activities, products and services, linking to our other programmes such as Sportivate, NGB products and local business games.

The Active Difference

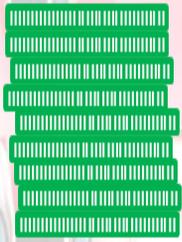
The workplace provides an effective route to market to reach and engage large numbers of the adult population. With many activities built in and around the working day, and by securing support of the employers, the programme addresses the lack of time that many people cite as a barrier to participation.

From July 2014 to March 2015 over 39 work places signed up to the Work Place Challenge, with over 120 individuals logging their activity from walking to Yoga to 5-a-side and Pilates. This meant we were on track to later meet our target of 50 businesses by 30th June 2015. Over 600 activities were logged, with 437 kg of CO² being saved by those logging their walking activity.



PLACES

CLUBS & FACILITIES



£224,482

Capital funding invested into Merseyside through the Sport England Inspired Facilities fund



377

Clubmark Accredited Clubs in Merseyside

Clubmark Accredited Clubs in Merseyside by Sport



Insight offers a broader reach for Broadgreen international School

Background

Broadgreen International School (BIS) is a mixed secondary school with trust status located in Liverpool, Merseyside. It's also a premier international school that's not only based within one of the most deprived wards in the city, but also targets and is widely attended by, students from challenging socio-economic backgrounds.



Challenge

The school has some great facilities that weren't in use 100% of the time. As part of their commitment to engage the wider community they wanted to further explore open access to the school's facilities outside of curriculum time.

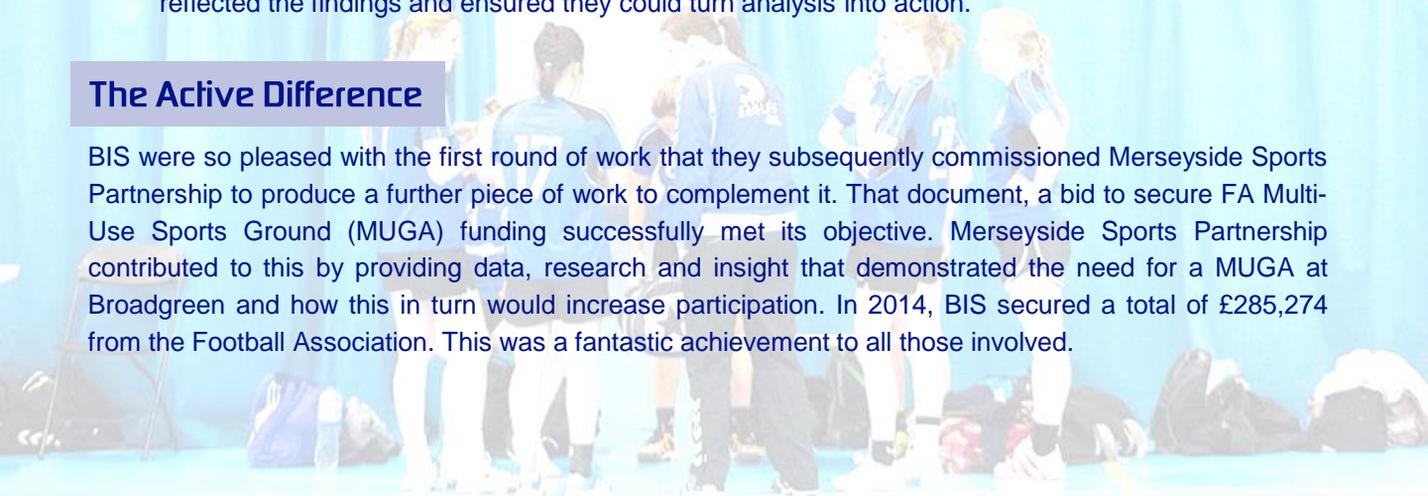
The BIS in-house team recognised that they didn't have all of the information or resources needed push the idea forward. So, they turned to Merseyside Sports Partnership, who they had been put in contact with via their network, for support.

Our Support

- Using our proprietary 'Occupancy Survey' tool, to survey their facilities in relation to their availability.
- Analysing the market locally by using existing data sets and cross-referencing them with local insight.
- Working with them to define their facilities offer in a way which would be relevant to that local market.
- Drafting key elements for a first stage business plan in conjunction with the BIS in-house team that reflected the findings and ensured they could turn analysis into action.

The Active Difference

BIS were so pleased with the first round of work that they subsequently commissioned Merseyside Sports Partnership to produce a further piece of work to complement it. That document, a bid to secure FA Multi-Use Sports Ground (MUGA) funding successfully met its objective. Merseyside Sports Partnership contributed to this by providing data, research and insight that demonstrated the need for a MUGA at Broadgreen and how this in turn would increase participation. In 2014, BIS secured a total of £285,274 from the Football Association. This was a fantastic achievement to all those involved.



PROFILE



SOCIAL MEDIA



540 MSP Facebook

89 Sportivate Facebook

72 Sainsbury's School Games in Merseyside

285 School Games Facebook



24,107

clicked online to visit merseysidesport.com between 1st April 2014 and 31st March 2015

93%

of customers said they were satisfied with MSP's marketing and promotion of sport and physical activity

63%

were new visitors to the website

Source: Google Analytics



2,901
followers on Twitter



1 min 58 secs

Average session duration

PUBLICATIONS

2,036 Funding and newsletter distribution

1,013 Individuals and organisations subscribed to newsletters

Source: Sonex Publications

MEDIA AND SPONSORSHIP

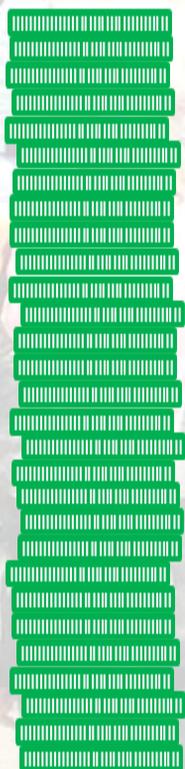
Merseyside Sporting Champions Dinner

31 tables sold

4 sponsorship packages sold

= £4,869

profit made which is reinvested into local authority bursary funds in Merseyside



£191,562

11 Pages of coverage in Liverpool Echo*

- 8 Page School Games pull out in Junior Sport
- Panathlon Swimming Challenge Article
- Disability Cricket Tournament Article
- MSP recognition of a Liverpool school's keen involvement in competitions

£197,488

2014 Sporting Champions Dinner Coverage*

- 7 pages of Echo Coverage

£11,250

3 Pages of coverage in Educate Magazine*

- Sporting Champions Dinner Article
- 2 pages of Summer School Games Article

= £400,300

value of media coverage

* Figure based on Advertising Equivalent Value x by a factor of 3

Promoting physical activity amongst Sefton's pregnant women

Background

Research has highlighted a consistent lack of understanding around being active during pregnancy amongst both health professionals and the general public. Long-standing social norms such as 'put your feet up and rest' has led to pregnant women were being ill-advised during their pregnancies.



Challenge

There was an appetite in Sefton for a marketing campaign to dispel the myths, plus tackle the problem of pregnant women being overweight and obese.

It needed to highlight that maintaining physical activity throughout pregnancy is much more important than helping women 'get back into shape' and that it's important to the overall health of pregnant women.

Our Support

- Launching the Befit4baby campaign to encourage pregnant women to become more physically active 'Before, Bump, Birth & Beyond', with local, active pregnant women as the 'face' of the campaign.
- Devising a new training programme to educate health professionals working with pregnant women and develop their understanding in terms of: what they understood about pregnancy and PA, what exercises were safe and the key messages that should be advocated to pregnant women during their pregnancy. Plus developing the Befit4baby NHS lifestyle cards
- Providing community sessions of ante-and postnatal activity to pregnant women.
- Creating a series of social marketing posters promoting key health messages to change people's attitudes and perceptions towards women being active during pregnancy.
- Produced a 'Mums' Magazine' for pregnant women to raise awareness and understanding of pregnancy and PA.

The Active Difference

18 different sites across Sefton were targeted with the Befit4baby promotional campaign posters. Two yoga sessions were delivered with a total of 65 pregnant women attending sessions delivered. Plus, the Befit4baby Pregnancy & Physical Activity Awareness Training reached 21 Family Development Workers, 60 Health Visitors, 12 Liverpool Community Health Smoking Cessation team, 1 Active Walk Co-ordinator, 7 Food & Health Workers and 63 Midwives, all of whom took the campaign messages to women of child bearing age (16-44 years) in Sefton.

PARTNERSHIP



INWARD INVESTMENT

£4,341,433

worth of funding bids invested*
into Merseyside for the financial
year 2014/2015

* directly and indirectly secured, supported or
endorsed by Merseyside Sports Partnership

PARTNERSHIP WORKING

Partners who were either satisfied or very satisfied with:

98%

understanding of your organisations needs

100%

the professionalism and the helpfulness of staff

100%

the accessibility of MSP staff to deal with request/queries

91%

the quality of support and advice given by MSP

Guiding schools through their sports investment options

Background

The Government has provided £150 million funding per annum to provide new, substantial primary school sport provision. Merseyside Sports Partnership (MSP) has a role: to help and support primary schools to spend their School Sport Premium effectively.



Challenge

How primary schools can spend the PE and sport premium is very broad and varied. For example, schools can use funding to hire PE teachers, coaches, train existing staff, extend extra-curricular clubs or participate in competitions.

MSP wanted to help primary schools make informed decisions based on an understanding of what the best PE and school sport service could look like through working with local partners.

Our Support

- Producing a brochure guide which broke down, sport-by-sport, the opportunities available to schools at a local level to help schools plan their PE and sport offer.
- Championing how changes to school sport management and delivery can be achieved with no drop in service quality.
- Demonstrating to primary schools that Merseyside has an extensive, hard-working network of School Games Organisers and School Sport Partnerships, who can offer competitive school sport opportunities across all Key Stages, plus access to a wide range of sport with competitive pathways.
- Highlighting opportunities through our partners for leadership, coaching and volunteer development for young people and, in some cases, continued professional development for teachers.

The Active Difference

A variety of positive impacts has been seen across schools: improved quality of PE equipment (73%); an increased range of sports offered through the curriculum (67%); a wider school sport offer using out-of-school-hours learning (77%).

Plus, early outline analysis of this year's inter-school competitive sport events suggests a 25% increase in Merseyside School Games engagement, compared to previous years. Anecdotally we also understand that a well-rounded and sports offer from our School Games Organisers and School Sports Partnerships has generated a further increase in the number of primary schools delivering high-quality PE opportunities locally.



Stakeholder Engagement

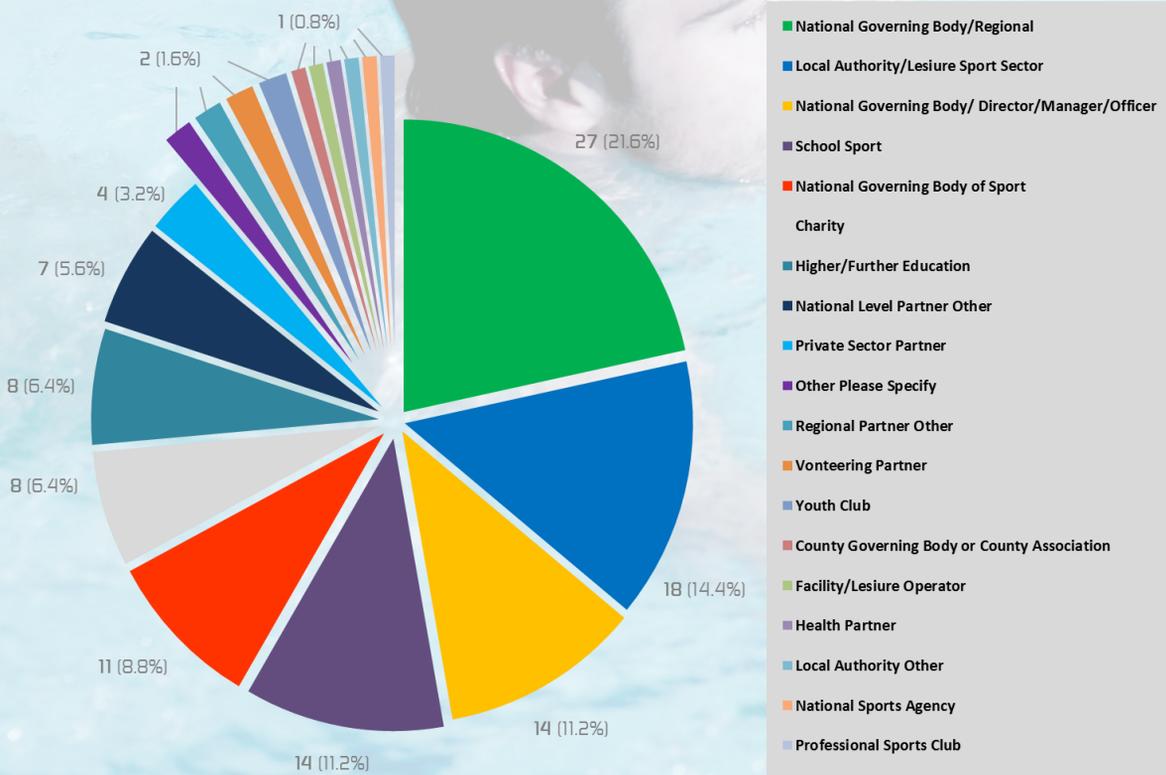
Survey Highlights

Stakeholder Survey

Merseyside Sports Partnership have been conducting a customer satisfaction survey since 2008/2009 with its key stakeholders and partners. The data results and information have been presented in our annual reports year on year. The information provided from the survey provides MSP Board and the Core Team with areas of recognition and areas for improvement, which have proved to be very useful. All statistics shown below from the Stakeholder Engagement Survey omit 'Don't Know' and 'Blank' responses.

For a full breakdown of results from this and previous years' Customer Satisfaction Surveys see www.merseysidesport.com

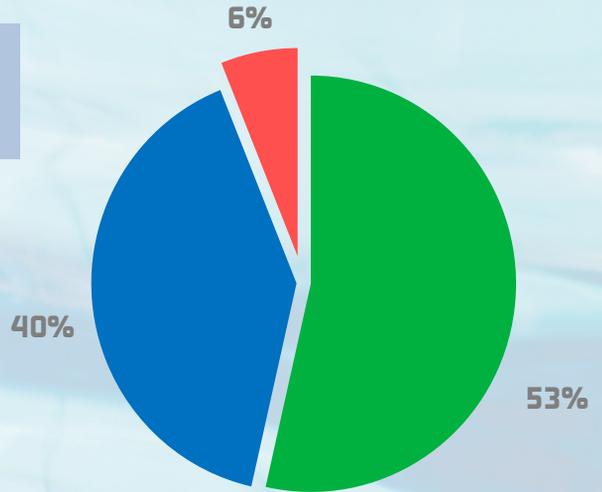
Q Please choose the response that best describes the organisation/agency you represent?



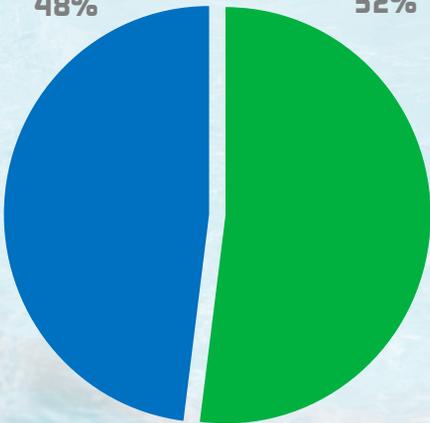
Q

In relation to your contact with MSP, please indicate your level of satisfaction in:
- *Supporting local partners to NGB's of sport*

Very Satisfied Dissatisfied
Satisfied



48% 52%



Q

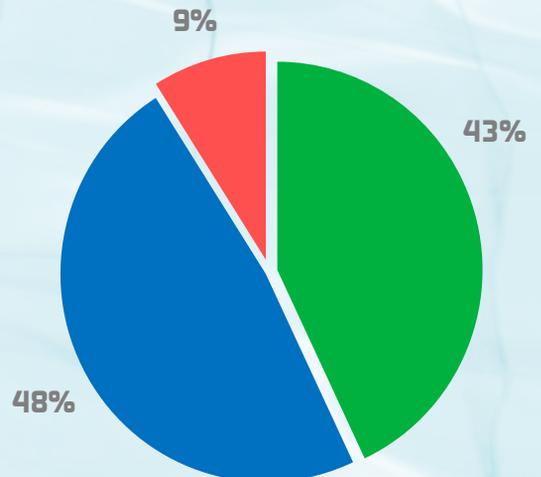
In relation to your contact with MSP, please indicate your level of satisfaction with:
- *Organising Count, Youth or Level 3 games*

Very Satisfied Dissatisfied
Satisfied

Q

In relation to your contact with MSP, please indicate your level of satisfaction with:
- *Quality support and advice*

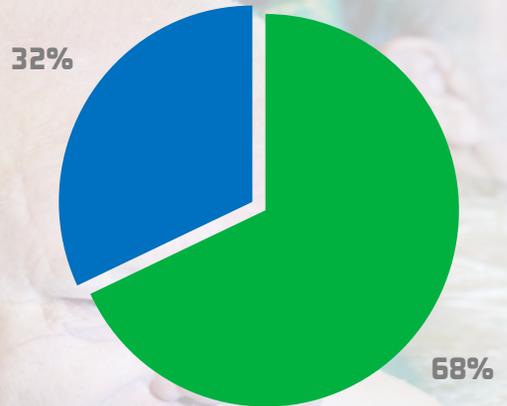
Very Satisfied Dissatisfied
Satisfied Very Dissatisfied



Q

In relation to your contact with MSP, please indicate your level of satisfaction with:
- Professionalism and helpfulness of staff

- Very Satisfied
- Dissatisfied
- Satisfied

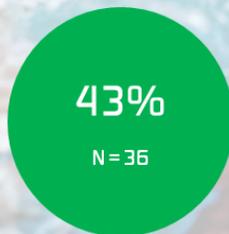
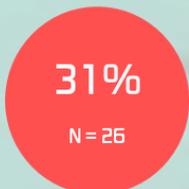


Q

On a scale of 0 to 10, how likely is it that you would recommend the CSP to a friend or colleague

The **Net Promoter Score** or **NPS®**, is based on the fundamental perspective that every company's customers can be divided into three categories: Promoters, Passives and Detractors. By asking one simple question – how likely is it that you would recommend Merseyside Sports Partnership to a friend or colleague? These groups can then be tracked to get a clear measure of a company's performance through the customers' eyes. Customers respond on a 0 to 10 point rating scale and are categorized as follows:

- Promoters (9-10)** are unhappy customers who can damage your brand and impede growth through negative word-of-mouth
- Passives (7-8)** are satisfied but unenthusiastic customers who are vulnerable to competitive offerings
- Detractors (0-6)** are loyal enthusiasts who will keep buying and refer others, fuelling growth



NPS score calculation:

(Promoters % - Detractors % = NPS Score)

NPS Score



For **small to medium sized enterprises**, an NPS score of 5-10% is generally considered an indicator of good performance.

SUBJECTIVE INFORMATION FROM THE SURVEY

“
 Good local connections
 and strategic view of
 Merseyside.
 ”

“
 Is very proactive with
 support and we
 appreciate the flexible
 approach they have with
 funding.
 ”

“
 MSP is a stand out
 organisation.
 ”

“
 MSP are a very
 professional organisation
 who deliver well through
 results. They also
 understand the
 importance of impact
 rather than process..
 ”

“
 First class service,
 support and good
 understanding of the
 world of NGB's.
 ”

“
 They are an extremely
 pro-active positive
 organisation to work
 with..
 ”

“
 All dealings I have had
 personally with the CSP
 have been handled
 professionally and
 quickly handled. If unable
 to directly help I have
 been pointed in the
 correct direction and to
 contacts CSP have to
 answer my queries.
 ”

“
 It has a solid
 foundation that will
 develop strength and
 enable many people
 opportunities to engage
 within sport.
 ”

“
 MSP have been an
 invaluable partner for
 MYA. We owe a lot to
 MSP for all of our current
 delivery and sports
 projects. Without their
 help the work would not
 exist.
 ”

“
 MSP is an excellent service that has helped our organisation develop
 and grow for over 10 years. They have completed important feasibility
 studies, support for funding applications and acted as referee for funding
 applications too. They are our 'go to' organisation for the majority of
 our strategic development decisions.
 ”

NOTE: This subjective commentary from the survey does not cover all comments received.

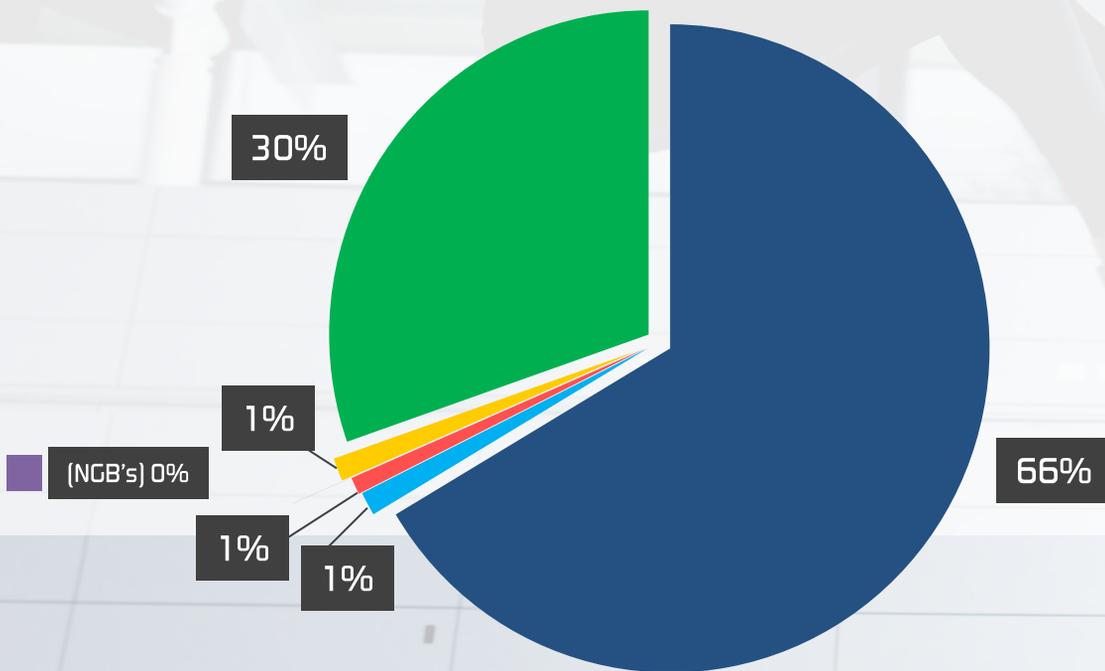


Financial Headlines

Income, Expenditure & Funding

Summary of financial statements for year ending March 31st 2015**INCOME**

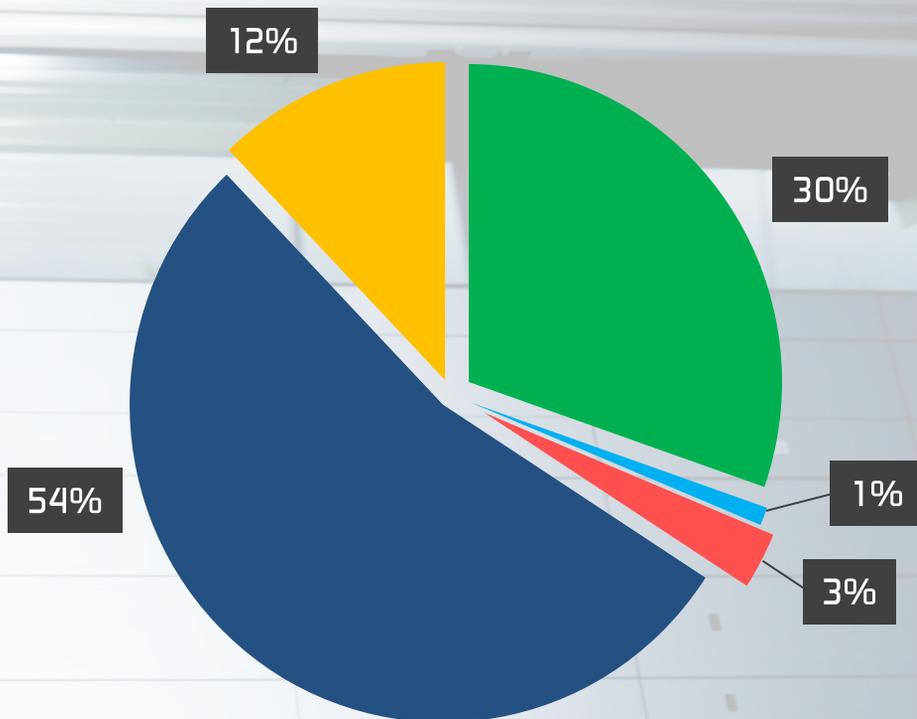
■ Sport England	£1,018,653
■ Earned income and sponsorship	£18,112
■ Commissioning	£13,101
■ National Governing Bodies	£100
■ Other	£17,673
■ Commitments from 2013/2014	£465,519
TOTAL INCOME	£1,533,158



EXPENDITURE

■ Employees	£311,028
■ Transport	£9,442
■ Supplies	£29,605
■ Services	£550,243
■ Support Services	£124,202

TOTAL EXPENDITURE **£1,024,520**



Carried forward commitments into 2014/2015 = £508,638

FUNDING

Funding received successfully on bids either directly or indirectly - secured, supported or endorsed by Merseyside Sports Partnership for the year ending March 31st 2013

Table 1 - Summary of funding that has come into Merseyside as a result of other bids

Funding bids	Area	Funding
St. Anne's CE Primary School	Liverpool	£29,800
Liverpool City Council	Liverpool	£941,153
Liverpool Lacrosse Club	Liverpool	£7,900
Much Woolton Catholic Primary School	Liverpool	£28,650
Phoenix Primary School	Liverpool	£29,950
St. Anne's Catholic Primary School	Liverpool	£30,000
St. Nicholas Catholic Primary School	Liverpool	£30,000
Our Lady's Bishop Eton Primary School	Liverpool	£27,750
St. Finbars Primary School	Liverpool	£29,600
St. Cecilia's Catholic Primary School	Liverpool	£30,000
Liverpool Lions Rugby League FC	Liverpool	£8,735
St. Cuthbert's Catholic Primary School	Liverpool	£30,000
Gwladys Street Primary School	Liverpool	£22,550
Liverpool Sailing Club	Liverpool	£9,997
Greenbank Project	Liverpool	£318,985
The British Horse Society	Knowsley	£9,092
Prescot Hockey Club	St Helens	£6,251
Muttley Crew Archers	St Helens	£9,048
St Helens Archers	St Helens	£8,474
Springers Academy CIC	Sefton	£9,645
St. Philip's CofE Primary School	Sefton	£30,000
St. Andrews's CofE Primary School	Sefton	£30,000
Our Lady of Lourdes Catholic School	Sefton	£30,000
Ainsdale St. John's CofE Primary School	Sefton	£30,000
St. Teresa's Catholic School	Sefton	£9,500
Sefton Softball Club	Sefton	£9,341
Blundellsands Sailing Club	Sefton	£3,500
The Northern Club	Sefton	£50,000
Rampworx Youth Village 2000	Sefton	£9,800
Wallasey & Bidston Community SA	Wirral	£75,000
Calday Grange Grammar School	Wirral	£6,600

Table 1 - Continued

Funding bids	Area	Funding
Gilbrook School	Wirral	£26,650
Somerville Primary School	Wirral	£19,000
Bidston Village CofE Primary School	Wirral	£30,000
Woodchurch Road Primary School	Wirral	£27,150
West Kirby Primary School	Wirral	£30,000
Church Drive Primary School	Wirral	£30,000
St. Paul's RC Primary School	Wirral	£30,000
KH2 Community Link Services CIC	Wirral	£3,018
Wirral Autistic Society	Wirral	£187,896
Tranmere Rovers in the Community	Wirral	£66,963
Thorndale Lawn Tennis Club	Wirral	£4,850
Shaftesbury Youth Club	Wirral	£44,632
Prenton Lawn Tennis Club	Wirral	£50,000
The Heath Family	Halton	£9,375
St. Edward's Catholic Primary School	Halton	£29,850
TOTAL		£2,589,205

Table 2 - Summary of funding bids that Merseyside Sports Partnership have directly secured, supported or endorsed

Funding bids	Area	Funding
Liverpool City Council	Liverpool	£250,000
Knowsley Metropolitan Borough Council	Knowsley	£130,657
St Helens College	St. Helens	£63,152
St. Helens Council	St. Helens	£249,225
Rampworx Youtjh Village 2000	Sefton	£51,000
Sefton Metropolitan Borough Council	Sefton	£233,440
Greenbank Academy	Liverpool	£318,000
Halton Council	Halton	£141,973
Merseyside Sports Foundation	Merseyside	£9,660
Liverpool YMCA	Liverpool	£9,785
Sefton Play Council	Sefton	£9,854
Broadgreen International Secondary School	Liverpool	£379,000
TOTAL		£1,845,746

PRIORITIES 2015-2016

Our delivery priorities for 2015/16 will continue to be: to support the delivery of coaching, NGB Support, School Sports, Satellite Clubs, Sportivate and Strategic Networking.

Meanwhile our infrastructure priorities will centre on Board Effectiveness, Efficiency, Equality, Leadership, Risk Management and Safeguarding.

Ensuring the partnership stays focussed on its priorities will be the existing core team member, complemented by a number of new hires, who will add capacity in terms of insight and administration; replenish previously-lost skill sets such as marketing; plus bring on board expertise pertinent to our Children & Young People and Adult offers. In addition the appointment of a new, highly-diverse board will be key to ensuring that our priorities are delivered in a way which reaches and is pertinent to the widest possible range of people on Merseyside.



Merseyside Sports Partnership sponsors and supporters for all



46 National Governing Bodies of Sport:

- Angling
- Archery
- Athletics
- Badminton
- Baseball/Softball
- Basketball
- Boccia
- Bowls
- Boxing
- Canoeing
- Cricket
- Cycling
- Equestrian
- Exercise Movement & Dance
- Fencing
- Football
- Goalball
- Golf
- Gymnastics
- Handball
- Hockey
- Judo
- Lacrosse
- Modern Pentathlon
- Mountaineering
- Netball
- Orienteering
- Rounders
- Rowing
- Rugby League
- Rugby Union
- Sailing
- Shooting
- Snowsport
- Squash
- Swimming
- Table Tennis
- Taekwondo
- Tennis
- Triathlon
- Volleyball
- Waterskiing
- Weight Lifting
- Wheelchair Basketball
- Wheelchair Rugby
- Wrestling

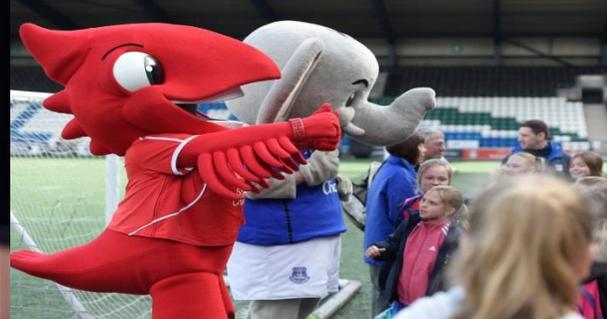
would like to thank all of our their help in 2014-2015...



Other partners:

- Further and Higher Education Institutes
- Public Health Partners
- Merseyside Fire and Rescue Service
- Merseyside Police Service







THANK YOU





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Sept 2015