

**Project name:** Sport Unlimited  
**Lead agency:** Merseyside Sports Partnership  
**Area:** Merseyside  
**Website:** [www.merseysidesport.com](http://www.merseysidesport.com)

**Project brief:** The Sport Unlimited work strand is an integral part of the Government's 5 Hour Sports Offer for Children and Young People that will provide a range of attractive and sustainable opportunities in sporting activities for young people from the '50% semi sporty population segment' to take part in during term time.

The work strand will aim to get 900,000 young people taking part nationally in attractive and sustainable sporting activities over the delivery period 2008 to 2011. In Merseyside the roll out of the Sports Unlimited programme has gathered pace and traditional and non-traditional partnership working is continuing to work at a local level.

**2012 inspiration:** Merseyside Sports Partnership will use the 2012 Olympic Games to inspire young people to take part in sport and physical activity in the 8-10 week blocks and to then continue in that activity at a local community sports club or leisure centre.

