

Project name: Motivate8 Wirral
Lead agency: Wirral Council
Area: Merseyside
Website: www.wirral.gov.uk

Project brief: This 2012 inspired project is a series of events taking place at the Wirral Oval Sports Centre the venue for the 1981 Olympic film 'Chariots of Fire'.

The events will include:

1. Fun Sports Festival activities include a borough wide football competition, swimming event (marathon challenge to swim the Mersey) Rowing Event and a Wii Olympics. July 24th 2010.
2. 2012 themed club fair – Wirral sports clubs will join together to offer taster sessions and promote their clubs to participants. The day event will include updates regarding the 2012 games within the northwest and will provide a structured route for clubs to prepare themselves for an influx of members during Games time in 2012. October 17th 2010.
3. Olympic themed motivational speaking session. Aimed at the young local people from the borough. Speakers to include Steve Smith (Olympian - high jumper, bronze medal 1996). End of Feb 2011.
4. Boxing Tournament – Wirral Council has been working in partnership with local clubs and young people. A boxing tournament will be held locally for selected 'Wirral Squad' boxers to have a higher level of competition and opportunities to be selected for further representative honours. March 20th 2011 at The Oval.