

Project name: Knowsley's Local Sporting Heroes
Lead agency: Knowsley Borough Council
Area: Merseyside
Website: www.knowsley.gov.uk

Project brief: Knowsley Sport Development is looking to recruit and increase the number of local volunteers and qualified coaches in anticipation for the excitement generated in sport through the hosting of the 2012 London Olympic Games.

Knowsley Sport Development will qualify a total of 2012 new coaches locally in a wide range of sports leading up to the 2012 London Olympic Games.

Opportunities for volunteers/coaches to access generic coaching opportunities and National Governing Body Level 1 and 2 courses will be in place through Get Qualified, which will be developed through hosting Sport Coach UK workshops. The Get Qualified programme, developed on a six-monthly basis, will incorporate sporting opportunities to ensure local coaches are fully developed and any gaps in local workforce are filled.

The 2012 Olympic Heroes programme will recruit new volunteers and coaches. The Get Qualified programme will ensure qualification opportunities exist in Knowsley for local volunteers and coaches.

2012 inspiration: Knowsley Sport Development will use the 2012 Olympic Games to inspire new volunteers to be recruited and new coaches to become qualified into sport. It will also build capacity at a local level to ensure an increase in sport participation will be sustained by high-quality coaches locally.

