

Project Name: Get Inspired – January - May 2010
Lead Agency: Halton Borough Council
Area: Halton
Website: www.halton.gov.uk/sportsdevelopment



Project brief: Get Inspired is a school programme utilising Get Set- the official London 2012 education programme. It aims to get more children and young people into sports and keeping them interested.

An introduction meeting takes place between the school and the Get Inspired project leader. The school is encouraged to sign up for the Get Set programme. Assemblies are held in schools throughout Halton. A Get Inspired presentation is delivered by Community Sports Coach, Schools Sports Partnership Development Officer and Disability Sports Officer. The presentation outlines

the Olympic ethos and shows clips of past and present Olympians and Paralympians in action. A class vote takes place to find the most popular two sports of 14 that can be delivered in a primary school setting. The two are then delivered in two sessions to the class and the teachers, who are educated in delivering the session to enable it to continue. Marketing materials are then given to the children to create links with local community sports clubs to continue in that sport.

2012 inspiration: The Get Inspired programme was inspired by the success of the last Olympics and looks forward to the possibilities of the 2012 Olympics. The Get Inspired project links into other 2012 activity across the borough and is working to drive a meaningful legacy. It is also an integral part of the Halton Sports Development Plan and will link up the borough's Sporting Excellence programme, using the former and aspiring 2012 Olympians and Paralympians as inspiration to the school children.

Outcomes: Prior to the campaign there were 18% of schools signed up to Get Set; this is now at 46%. 54 sports sessions have already been delivered and many more are booked in.

Registers are taken at every school or community sports club to monitor any increase in attendance as a result of taster sessions held as part of Get Inspired.

For evaluation and reporting purposes Community Sports Coach records all numbers of teachers and AOTT's involved in activity.

Participation in sport at school, after school clubs, and community sessions has increased as a result of the sessions. Participants are asked about their current levels of activity and club membership; responses are reviewed and monitored by the teachers.

Filming by BBC Northwest Tonight and Supporter 2 Reporter (S2R) took place to capture the fun of the sessions, which can be viewed at:

<http://www.radiowaves.co.uk/story/117678/title/GetSetGetInspired>.